

Knowledge-Based Decision Making Process

In this process, there are two segments to our conversation:

- a. Dialogue to understand
- b. Deliberation to decide (i.e. vote). This process poses four questions:

Discretionary

- 1) What do we know about the needs, wants and preferences of our members, prospective members and customers relevant to this decision? = WHY?
- 2) What do we know about the current and evolving dynamics of our profession relevant to this decision? (Foresight) = **WHY?**
- 3) What do we know about the strategic position and internal capacity of our organization relevant to this? = **HOW?**
- 4) What are the ethical implications of our choices relevant to this decision? = **RISKS**

With regard to each decision the Board is asked to make, we must ask ourselves:

- 1) Do we know exactly what we are being asked to do?
- 2) What are the pros and cons of doing this?
- 3) What do we know about our members' environment that's relevant to this decision?
- 4) What do we know about our members' needs relevant to this decision?
- 5) What is our internal capacity for doing this?
- 6) What are the financial ramifications for doing this?
- 7) What are the risks and benefits of doing this?
- 8) How does this relate to the Strategic Plan and the committee charge?

KNOWLEDGE-BASED DECISION MAKING PROPOSAL FORMAT

Statement of Problem/Issue:
Proposed Solution:
Needs Assessment:
 Discussion: What exactly are we being asked to do? What are the pros and cons of doing it? What do we know about our members' environment that's relevant to this decision? What do we know about our members' needs relevant to this decision? What is our internal capacity for doing this? What are the financial ramifications for doing this? What are the risks and benefits of doing this? How does this relate to the Strategic Plan and the committee charge?
Committee Action:
Rationale for Committee Action:
Reference to staff background material: